

MARK REY

CONTACT ME

Contact Information:

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- GitHub: github.com/mrportfolio
- Instagram: [@mrportfolio](https://www.instagram.com/mrportfolio)
- Availability: Open for new projects (Freelance / Remote)

SKILLS

UI/UX & Design: Figma, Adobe Photoshop, Adobe Illustrator, Wireframing, Interactive Prototyping.

- Web Development & CMS: WordPress, Elementor / Elementor Pro, WooCommerce (E-commerce solutions), HTML5, CSS3 (advanced styling), JavaScript, PHP.
- Additional Skills: Git / GitHub version control, SEO Optimization, Speed & Performance Optimization.

WORK EXPERIENCE

Freelance Web Designer & Developer Self-employed | 2024 – Present

Execute complete visual overhauls and technical implementations for clients across diverse industries, including beauty salons, streetwear fashion brands, and tech startups.

Translate client concepts into functional wireframes and high-fidelity UI layouts within Figma prior to the development phase.

Develop custom Elementor structures and write clean, scalable CSS code to achieve maximum site speed and a unique brand identity.

Integrate and configure WooCommerce functionalities to launch high-performing online stores.

FEATURED PROJECTS (PORTFOLIO METRICS)

Hank's Barber Salon – Delivered a complete visual and structural redesign of an outdated website for a local barber shop. Implemented a clean, mobile-first UI/UX layout that streamlined the online appointment booking process.

Vogue Streetwear UI – Designed an ultra-minimalistic UI/UX concept for a luxury fashion brand, focusing on high-end typography, clean grid structures, and seamless navigation.

Apex Studio Portfolio – Built a dynamic and visually impactful portfolio website for a creative design studio using advanced Elementor grid layouts, fully optimized for fast media loading.

SaaS Product Page – Engineered a high-performance landing page for a software platform using semantic HTML and custom CSS variables.

EDUCATION

Technical School – Specialization: Web Design & Development 2023 – Expected Graduation 2026
Core coursework covering HTML/CSS, JavaScript, WordPress development, and UI/UX fundamentals.